

Thomas A. Davies
www.artguytom.com

I enjoy working as a total front-end author, from concept through copywriting, art, and coding. I have extensive experience in both print and web. In addition to hands-on production, I have managed and taught.

My most recent employer once introduced me to someone visiting the office as his “finisher,” meaning that he could impart to me a raw idea or intention and I would language it, flavor it graphically, and realize it as a working website or printed piece.

This is the Facebook post he penned the day I was laid off:

“Anyone in need of some amazing graphic/web/mobile design work? It pains me, but today I had to layoff the greatest employee I’ve ever had. My friend Tom has been our Creative Director for 10 years. He was the former Creative Director for Blockbuster and brings a wealth of knowledge and skill. Most importantly - he’s one of the most amazing men I’ve ever met. Everyone loves Tom. Everyone! PM me if you are interested and I’ll introduce you. I’d take this as a favor for anyone who can help, but I promise you that I’m doing you the favor.”

Professional Experience

August, 2010–March, 2020 **Creative Director**, Instinct Marketing, Frisco, Texas

Internet marketing business generating leads in the matchmaking and dating industries. I built and maintained all company websites and created printed materials for a chain of matchmaking offices. Duties included Legal Officer, responsible for interfacing with our legal team and keeping our websites compliant with applicable laws, and responding to website contacts.

September, 2015–December, 2017 **Adjunct Instructor**, Brookhaven College

Developing course materials and teaching Web Design.

January, 1995–Present **Sole Proprietor**, Tom Davies Graphic Design, Farmers Branch, Texas

Graphic/web design business creating marketing communications from concept through design, copywriting, illustration, web design, prepress, and print purchasing.

Clientele includes J. Walter Thompson, U.S. Army & Air Force Exchange Service, Goodyear, AT&T, The Staubach Company, WorldTravel Meetings & Incentives, Warehouse Music, Blockbuster, Sony Music, Universal Studios, Warner/Elektra/Atlantic Records, Harbinger, and Weathermatic.

February, 2002–September, 2007 **Graphic Design Instructor**, ATI Career Training Center, Dallas, Texas

Teaching Web Design, Web Animation, Adobe InDesign and Illustrator, and Prepress; developing curricula and course materials. In the cases of Web Design and Web Animation, I authored and was the first instructor of those courses. Twice selected Employee of The Month.

March, 1980–December, 1994 **Art Department Manager**, Sound Warehouse/Blockbuster Music, Dallas, Texas

Managed in-house design and printing department for music retail chain. Created department and built it to 20 persons with graphic design, offset and silkscreen print shops, and fulfillment. Converted the traditional camera and pasteup shop to digital technology. Products produced were print ads, posters, signs, 3-D displays, and direct mail pieces. Responsibilities included hiring personnel, purchasing equipment, workload management, creative direction, and interfacing with Marketing Department and clients (Music and Video manufacturers). Awarded Distinguished Service Award.

Software

Deep experience in: Adobe Illustrator, Photoshop, Acrobat, InDesign, Dreamweaver, Lightroom, Animate (Formerly Flash)

Experience in: Adobe Premiere, After Effects, Microsoft Excel, Word, Powerpoint

Exposure to: Wordpress, PHP

Education

B.A. Political Science

Edinboro University of Pennsylvania

37 additional Credits of Photography, Animation, Javascript, and Multimedia at Richland and Brookhaven Colleges. GPA 4.0.